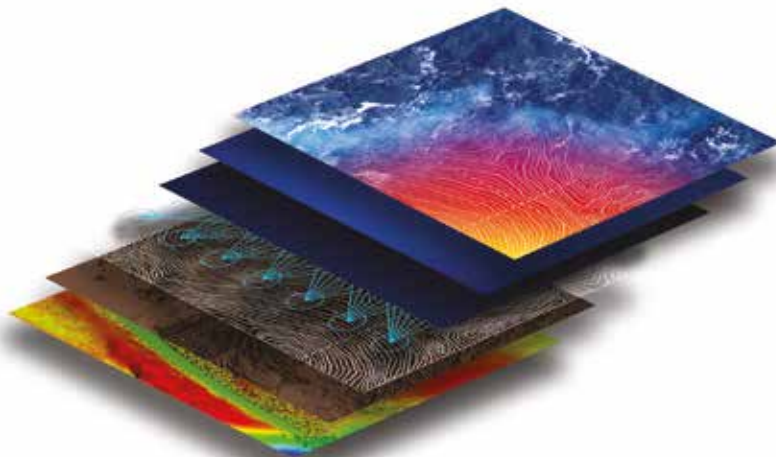




THE WORLD'S LEADING EVENTS FOR MARINE SCIENCE AND OCEAN TECHNOLOGY

EXHIBITING BROCHURE



OCEANOLOGY INTERNATIONAL AMERICAS 2019 WILL BRING*

2,750
UNIQUE ATTENDEES

200
EXHIBITORS

450
CONFERENCE DELEGATES
AND SPEAKERS

150
PRESENTATIONS
OVER THREE DAYS

*Based on Oceanology International Americas 2019 show targets

EXHIBITOR SECTORS REPRESENTED WILL INCLUDE:



UNDERWATER
COMMUNICATIONS



HYDROGRAPHY
AND
GEOPHYSICS



POSITIONING
AND
METROLOGY



MARINE
RENEWABLES



OCEAN
RESEARCH



OIL & GAS



MARITIME
SECURITY



AQUACULTURE



HANDLING
BIG DATA



MONITORING
STRUCTURAL
INTEGRITY



UNMANNED
VEHICLES AND
VESSELS

oceanologyinternationalamericas.com

Organised by:



Host city:



In association with:



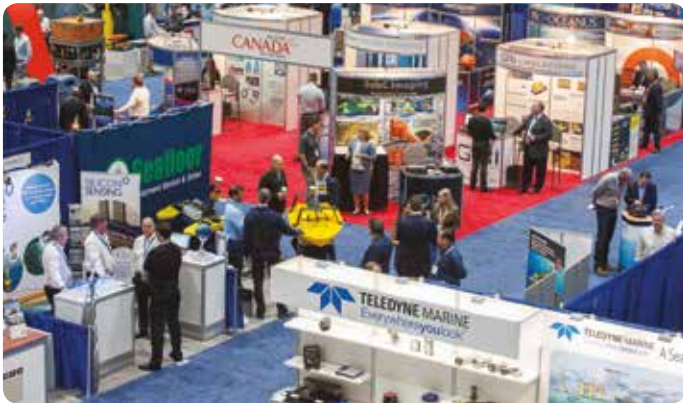
Supported by:



Oi AMERICAS

1,000
NEW ATTENDEES
EXPECTED
IN 2019

Following on from the successful launch of Oceanology International North America, this three-day conference and exhibition is broadening its emphasis and appeal across the Americas. The newly branded Oceanology International Americas (OiA), will return to San Diego on 25-27 February 2019 to deliver a bigger and better event with new content, contacts and connections from across the USA, Canada, Mexico, Chile, Argentina, Colombia, Brazil and the Caribbean to name a few.



Oceanology International is a truly unique event showcasing the latest technologies and developments from across the ocean enterprise. No other ocean technology event connects manufacturers and technology developers with engineering buyers, industrial stakeholders and academia.

WHY EXHIBIT AT Oi AMERICAS?

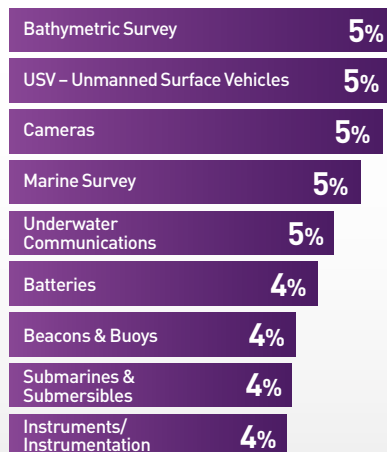
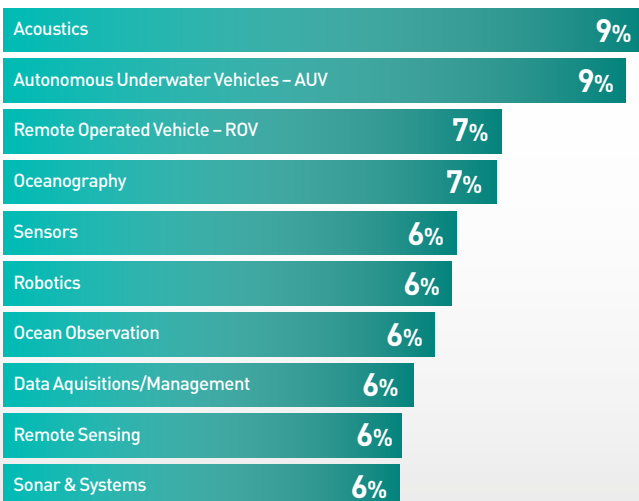
- **Meet different geographies in one location at one time:** Meet 1000s of international buyers of marine science technology from across the Americas and other regions
- **Reach multiple buyers from multiple industries all under one roof:** Oi Americas attracts buyers from a variety of end-user sectors, including oil and gas, marine science, maritime security and aquaculture, all looking for cutting edge technology solutions
- **Meet your clients face-to-face:** Three days of opportunity to arrange dedicated "Meet The Buyer" sessions using the new Oi Americas Matchmaking system
- **Cutting edge content bringing senior level attendees:** The world-class conference and panel discussions attract a high-level audience seeking the latest technology and marine science updates
- **Develop new business relationships:** VIP networking events and matchmaking tools help connect you with international buyers

NEW
FOR
2019

“ We’ve already had quite a number of highly qualified booth visitors that are sincerely interested in purchasing our products. I can safely say that if this was the only day we were exhibiting here, it would be worth our time and it’s only partly through the first day. ”

Amy Brown,
Birns Inc.
Oceanology International North America 2017

VISITOR TOP AREAS OF INTEREST



1,775
UNIQUE
ATTENDEES
IN 2017

SAMPLE VISITOR LIST – OI NORTH AMERICA 2017

ACADEMIA/RESEARCH

- **Center for Marine Robotics**, Director, WHOI, USA
- **CICESE**, Researcher, Mexico
- **Integrated Geoscience Research Group**, Geoscientist, Environmental Scientist, Italy
- **Institut National de la Recherche Scientifique - Eau Terre et Environment**, Professor, Canada
- **Institute for Ocean Research Enterprise**, CEO, Canada
- **Korea Research Institute of Ships and Ocean engineering**, Principal Researcher, KRI, South Korea
- **Mediterranean Institute of Oceanography**, Director of Research, France
- **Met Office**, Business Manager, UK
- **Monterey Bay Aquarium Research Institute**, Research Specialist, USA
- **National Oceanography Centre**, Associate Director Enterprise and Innovation, UK
- **Plymouth Marine Laboratory**, Marine Scientist, UK
- **Rutgers University**, Distinguished Professor, USA
- **Schmidt Ocean Institute**, Director of Marine Operations, USA
- **Scripps Institution of Oceanography UC San Diego**, Director, USA
- **Seoul National University of Science and Technology**, Associate Professor, South Korea
- **South China Sea Institute of Oceanology**, Manager, CAS, China
- **SURF Center MBARI**, Director, USA
- **UCSD Scripps Institution of Oceanography**, Distinguished Professor of Geophysics, USA
- **Université Laval/ ArcticNet Research**, Associate, Canada

- **University of Hawaii**, Marine Research Engineer, USA
- **University of Toulon**, Vice-president for technology transfer, France
- **University of Tromso**, Senior Engineer, Norway
- **University of Washington Applied Physics**, Principal Engineer & Associate Director, USA
- **Woods Hole Group Inc**, Senior Oceanographer, USA

GOVERNMENT

- **BOEM**, Chief Scientist, USA
- **CA Regional Water Quality Control Board**, Senior Environmental Scientist, San Diego, USA
- **CA State Lands Commission**, Environmental Program Manager, USA
- **Canadian Hydrographic Service**, Gematicien Senior, Canada
- **City of Encinitas**, Coastal Program Manager, USA
- **City of San Diego**, Chief of Staff, USA
- **Fundacao Oceano Azul (Blue Ocean Foundation)**, CEO, Portugal
- **IMTA (Mexican Institute for Water Technology)**, Researcher, Mexico
- **Long Beach Fire Department**, Fire Marshall, USA
- **Los Angeles County Sanitation Districts**, Environmental Scientist, USA
- **NERACOOS**, Executive Director, USA
- **NOAA Big Data Project**, NOAA, Director, USA
- **NOAA/National Ocean Service, NOAA**, Assistant Administrator, USA
- **OECD**, Head of Unit, France
- **Office Ocean Exploration and Research, NOAA**, Director, USA
- **Office of Coast Survey, NOAA**, Director, USA

- **Strategic Director for Place**, Plymouth City Council, UK
- **U.S. Integrated Ocean Observing System (IOOS) Office**, Director, US

MARITIME SECURITY

- **AIRBUS DS**, Program Manager, France
- **Geophysics Branch, NAVAIR**, Head, USA
- **HarrisCorp**, ROV Supervisor/ UUV Operator, USA
- **HM Forces**, Capability, UK
- **Hydrographic and Oceanographic Service of the Chilean Navy**, Head of Oceanography Department, Chile
- **L3 Technologies**, Sr Scientist, USA
- **Lockheed Martin**, Field Engineer, USA
- **Long Beach Police Dept, City of Long Beach**, Dive Team/Port Police Division, USA
- **Naval Postgraduate School**, Chair, Undersea Warfare/Director Undersea Warfare Research, USA
- **Naval Research Laboratory**, Oceanographer, USA
- **Naval Special Warfare Center**, Diving Equipment Manager, USA
- **Naval Special Warfare Command**, Undersea Mobility, USA
- **NAVFAC EXWC**, Research Ocean Engineer, USA
- **Northrop Grumman Corporation**, Program Manager, USA
- **Office Small Business Programs SPAWAR Systems Center Pacific**, Deputy, USA
- **Space and Naval Warfare Command**, Chief Technology Officer, USA
- **Space and Naval Warfare Systems Center Pacific**, Branch Head, USA

- **Strategy & BD General Dynamics Mission Systems**, Director, USA
- **Naval Undersea Warfare Center Division Newport**, Head, Technology Partnerships Office, USA
- **U.S. Naval Research Laboratory**, Research Physicist, USA
- **U.S. Navy, Fleet Environmental Coordinator**, USA
- **U.S. Navy, Deputy Assistant Secretary of the Navy (Unmanned Systems)**, USA
- **U.S. Navy, Master Diver**, USA
- **U.S. Navy, Experimentation Director**, USA
- **United States Coast Guard**, Pacific Area Deputy Commander, USA

OFFSHORE ENERGY

- **BMT Energy**, Managing Director, UK
- **Business Network for Offshore Wind**, Executive Director, USA
- **FMC Technologies**, Project Manager, USA
- **MacArtney Inc.**, President, Denmark
- **Makai Ocean Engineering**, Mechanical Engineer, USA
- **NOIA**, President, USA
- **Oceaneering International Inc.**, Director of Technology, USA
- **OneSubsea**, Product Champion, USA
- **Phenomenal Energy**, Managing Director, Nigeria
- **Principle Power**, Chief Executive Officer, USA
- **RES (Renewable Energy Systems)**, Development Strategy Director, UK
- **Schlumberger**, Robotics Services, Managing Director, USA
- **Schlumberger**, Research Scientist, USA
- **Scottish Enterprise**, Subsea Opportunity Manager, UK
- **Seatrec, Inc.**, Chief Science Officer, USA
- **Shell, R&D**, Netherlands
- **Shell Oil Company**, Marine Scientist and Regulatory Policy Specialist, Netherlands
- **Southwest Electronic Energy Corp**, CEO, USA
- **TechnipFMC**, Technical Authority - Survey & Technology, UK
- **Teledyne RDI**, VP Engineering, USA
- **Thornhill Energy, Inc.**, President, USA
- **Wartsila Dynamic Positioning**, Director of Engineering, Finland
- **Wood Group**, VP Subsea, UK
- **Zupt**, VP of Offshore Operations, USA
- **American Association of Port Authorities**, President and CEO, USA
- **BAE Systems**, Chief Engineer, UK
- **Blue Tech**, Program Manager, Port of San Diego
- **Coordination General of Ports & Merchant Marine**, Architect, Mexico
- **American Bureau of Shipping**, Director, Cybersecurity & Software,
- **General Lighthouse Authorities**, Research Director, UK
- **Inter-American Committee on Ports**, Secretary, USA
- **Manzanillo International Terminal-Panama**, Environment Programs Manager, Panama
- **Port Authority of Ensenada**, Director General, Mexico
- **Port of Long Beach**, Chief Commercial Officer, USA
- **Port of San Diego**, Assistant Vice President, USA
- **The Maritime Port Authority**, Port Regulation Manager, El Salvador
- **Venice Port Authority**, Director of Planning, Italy

EVENT FEATURES



I've just spent three great days at OINA. I was able to find things at the exhibition that I didn't know existed, so never would have found otherwise. That's the real beauty of such an exhibition. I sincerely hope that the organisers can grow on the success of this first time in North America and make OINA an important exhibition and conference for marine professionals

Iain Miller, Technical Authority – Subsea Projects, TechnipFMC
Oceanology International North America 2017



OCEAN SOCIAL



Ocean Social is the networking program that take place in London, San Diego, Falmouth, US and Qingdao, as part of our global social events. They offer the opportunity to catch up with clients and make new connections in a relaxed atmosphere.

EVENTS AT OI 2017 INCLUDED:

- Pre-Show Icebreaker
- Onsite Networking Party



As an exhibitor, you have the exclusive opportunity to list any networking events you are holding on your stand or during the week of Oi Americas 2019 on our website.

For more information, contact
oiteam@reedexpo.co.uk



CO-LOCATED WITH OCEAN ICT EXPO



The Ocean ICT Expo was launched at Oi 2018 in London, as part of our global Oceanology portfolio of events, to meet the growing demand and interest in the cutting-edge of marine and ocean IT, communications, satellite and data solutions.

With the amount of data being acquired from within the ocean space increasing, leading to a growth in interoperable systems for ocean data acquisition, transfer, storage and analysis this dedicated area of the OiA 2019 exhibition will enable exhibitors to reach a highly relevant audience of global ocean technologists.



70%

OF VISITORS HAVE DIRECT PURCHASING INFLUENCE

TRADE & INNOVATION THEATRE



Located on the exhibition floor of Oi Americas 2019, the Trade and Innovation Theatre will host a programme of international trade, investment, and technology innovation content, accessible to all attendees of the event.

To get involved with speaking in the Oi Trade & Innovation theatre, please contact
oiteam@reedexpo.co.uk

CUTTING EDGE CONTENT

THE OI AMERICAS CONFERENCE

The three day conference format consists of:

- Technical and industry parallel sessions
- Case studies about marine materials and sensor technologies
- Best practice in collection and use of big data as well as use of autonomous systems and robotics

Check the 2017 conference program at:
oceanologyinternationalnorthamerica.com/conference/2017-conference-program

Check the Oi Americas 2019 website in early 2018 or details of the Oi 2019 conference themes as well as speaking and sponsorship opportunities.



ोजना 2017 CONFERENCE SPEAKERS INCLUDED:



Rear Admiral Pat DeQuattro, Deputy Commander, Pacific Area, U.S. Coast Guard



Margaret Leinen, Director, Scripps Institution of Oceanography



Stephen Russell, Director of Science and Technology & Chief Technology Officer, Space and Naval Warfare Systems Command (SPAWAR)



Jim Bellingham, Director - Center for Marine Robotics, Woods Hole Oceanographic Institution



Jorge Durán, Chief of the Secretariat, Inter-American Committee on Ports (CIP), Organization of American States

DETAILS OF THE 2017 CONFERENCE

 **360** CONFERENCE DELEGATES AND SPEAKERS

 **12** TECHNICAL SESSIONS

 **14** KEYNOTE PANELLISTS

 **120** PRESENTATIONS

NEW FOR 2019

The main conference track, including the opening plenary and keynote speakers, will be located in a purpose built theater within the exhibit hall, PLUS more technical sessions across the program



FREE MARKETING TOOLS TO PROMOTE YOUR PRESENCE

Exhibit at the event, and get more than just a stand, take advantage of 365 marketing support, resources and advice will ensure you generate even more leads, before, during and after the event.

GET SOCIAL!



We share much of our exhibitors' news to our 7,000+ followers on Facebook, Twitter and LinkedIn! Make sure you tag us and keep us up to date.

FREE EDITORIAL



Exhibitors are invited to submit editorial at no cost to be included in the show catalogue. (Included at editor's discretion)

TRACKABLE REGISTRATION FORM



Promote your personalised registration form with your stand number and logo, and access the full details of your clients that have registered through it.

WEBSITE LISTING



The online exhibitor list attracts over 69,000 page views and in 2017 generated 5,500+ online leads for exhibitors before the event. Upload your company details, press releases, videos, products/services, and much more.

CATALOGUE ENTRY



The printed catalogue is distributed all attendees at the event, and kept by many for year-round reference. Upload a full company profile including stand number, contact details and product/services.

ACCESS THE VISITOR DIRECTORY



All personnel on your stand will have access to MyEvent, an online tool that will allow you to browse registered visitors, network and schedule meetings before the show.

EXHIBITOR HOTLINE



Our dedicated Customer Support team are available by phone or email to assist you before, during and after the event.

SPONSORSHIP AND SMARTSPACE

SPONSORSHIP OPTIONS

Stand out from other exhibitors at the show by investing in sponsorship from our extensive range of opportunities. We offer a variety of options to help clients promote new technology, establish thought leadership in the marine science community or help to generate new business leads both pre-show and onsite.

SPONSORS AT RECENT GLOBAL OCEANOLOGY INTERNATIONAL EVENTS INCLUDED



For details and options for Oi Americas 2019, please visit www.oceanologyinternationalamericas.com

SMARTSPACE

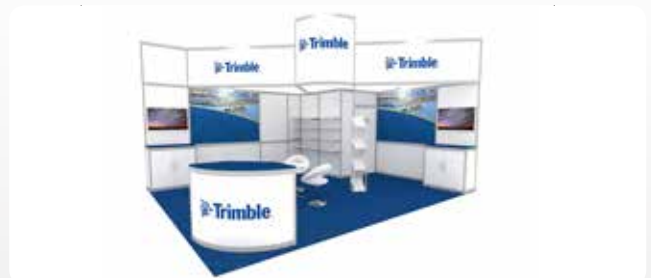
Reed Exhibitions offers all Oi Americas exhibitors with stands over 300 ft the opportunity for hassle-free bespoke stand design and construction. With solutions ranging from modular packages to high-end bespoke builds, SmartSpace offers a full management service across all elements of your stand, and delivers the complete package on time and within budget.

ALL-IN-ONE STAND SOLUTION

SmartSpace offers a complete package including design, build, lighting, electrics, furniture hire, graphics, floral decoration, catering, internet connection, audio visual equipment.

FIXED COST

SmartSpace designs are set at a fixed cost, allowing you to plan your budget more effectively. Designed to maximise ROI, SmartSpace puts your stand in the hands of the design and build experts and ensures your stand will attract the right audience.



Design images for Smart Space stands built for exhibitors at Oi 2016

For more information about stand build options at Oceanology International events, please contact us via www.reedsmartspace.co.uk

YOUR Oi AMERICAS 2019 EXHIBITOR PACKAGE

NEW
FOR
2019

YOUR EXHIBITING PACKAGE WILL INCLUDE:

- Free conference passes for you or your clients (number linked to booth size)
- Access to more OceanSocial networking events with visitors, exhibitors, delegates and speakers throughout the three day event
- Access to MyEvent, a tool that enables you to connect with other participants and message them directly to arrange a meet on your booth at the show
- Access to a dedicated lounge on the trade show floor to hold larger meetings away from your booth with MyEvent users
- The chance to secure an on-water demo near the exhibit hall
- Extended promotion to the global Oi universe via emails, social media and website before the event

PRICING

Member Rate

Member organisations include:

- The Maritime Alliance ■ SUT ■ IMarEST

Standard raw space – US\$35 per ft²

Premium raw space – US\$37 per ft²

Non-Member

Standard raw space – US\$38 per ft²

Premium raw space – US\$40 per ft²

PIPE & DRAPE

Member Rate

Standard space – US\$40.25 per ft²

Premium space – US\$42.25 per ft²

Non-Member

Standard space – US\$43.25 per ft²

Premium space – US\$45.25 per ft²

HARD WALL BUILD

Member Rate

Standard space – US\$64.50 per ft²

Premium space – US\$66.50 per ft²

Non-Member



Standard space – US\$67.50 per ft²

Premium space – US\$69.50 per ft²

FIRST TIME EXHIBITOR

Pipe and Drape only 50 ft² – US\$2270 (Indemnity cost to be added)

All booth prices are exclusive of Exhibitor Indemnity Charge (US\$ 181)

 I've been really impressed by the breadth of both exhibitors and attendees. There has been a non-stop flow of people and they are all people we want to be talking to and working with. 

Dave Twining,
Planck Aerosystems,
Oceanology International
North America 2017

YOUR INTERNATIONAL OI SALES TEAM CONTACTS



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