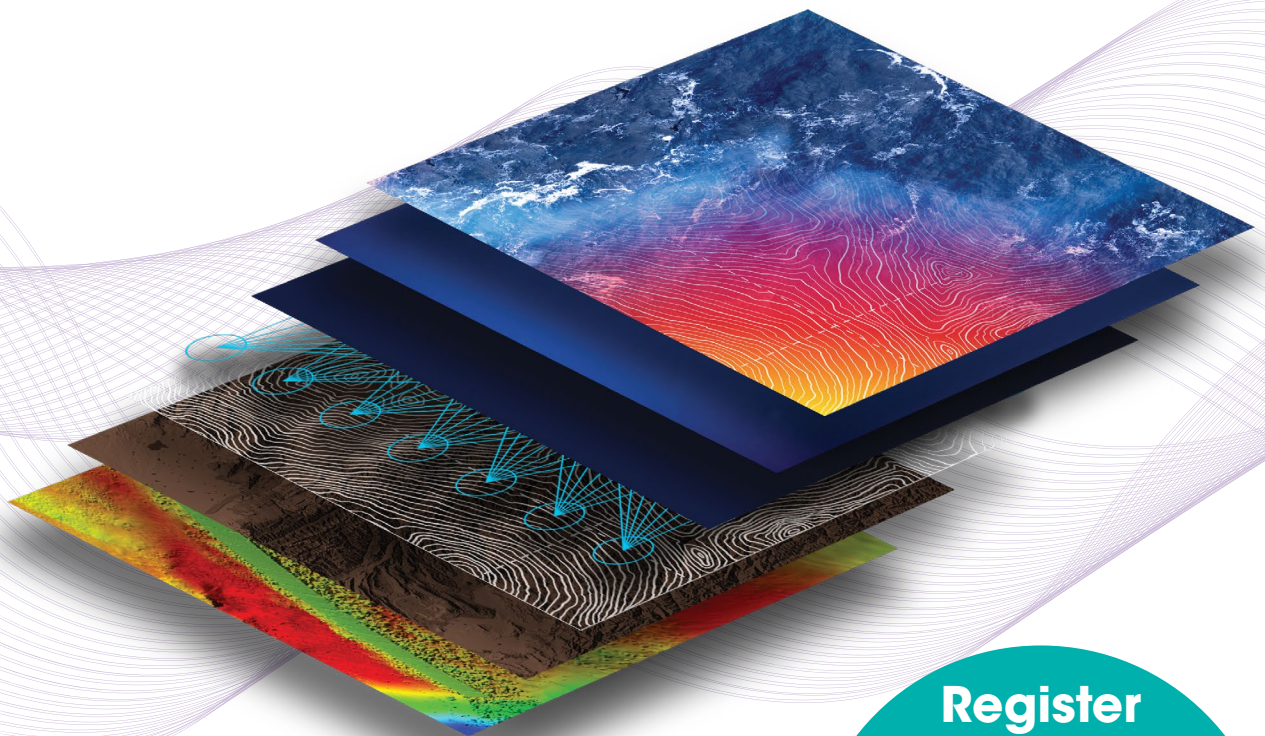


Oceanology international[®] AMERICAS

14-16 FEBRUARY 2023 | SAN DIEGO CONVENTION CENTRE, CA

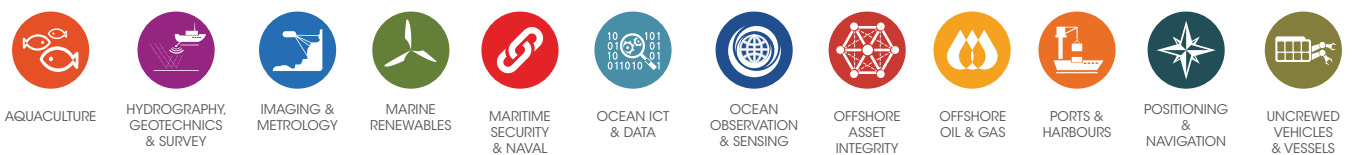
CONNECTING THE OCEAN TECHNOLOGY & SCIENCE COMMUNITY ACROSS THE AMERICAS



Register
Your Interest



EXHIBITING BROCHURE



For more information visit:
oceanologyinternationalamericas.com

Host city:



Supported by:



CONNECTING THE OCEAN EXPLORATION COMMUNITY

Welcome to Oceanology International Americas 2023, the forum where ocean industry, academia and government connects to discover innovative solutions, from the ocean technology and marine science communities, to improve strategies for exploring, protecting and sustainably operating in the world's oceans and waterways.

We are hugely excited to return to San Diego, bringing together ocean professionals, facilitating ocean connections and showcasing the world's best ocean innovation and technology.

REASONS TO EXHIBIT AT OI AMERICAS



GENERATE SALES LEADS

Develop your sales pipeline effectively and meet with leading buyers and suppliers from across the ocean tech supply chain.



MEET THE INDUSTRY'S LARGEST MARKET

From offshore energy to aquaculture, marine science to security and much more, we connect you with the New Blue Economy from seabed to surface, and beyond.



CREATE BRAND AWARENESS

We have tailored PR and marketing solutions to take advantage of, as well as bespoke branding and sponsorship opportunities to ensure your company stands out.



BUILD YOUR CLIENTELE

Connect with targeted buyers and position your business as an expert within the ocean technology and marine science community.



LIVE PRODUCT DEMONSTRATIONS

Exhibitors will be given the opportunity to demonstrate their equipment in action either on San Diego Bay or within the Exhibition Hall.



SHOWCASE YOUR PRODUCTS

Gain exposure to buyers, specifiers and users of ocean technology from across the globe including research, government, academia and industry.

"GREAT ATTENDEES AND EXHIBIT. AWESOME OPPORTUNITY TO SHOW POTENTIAL CUSTOMERS AND CURRENT CUSTOMERS NEW PRODUCTS AS WELL AS DISCUSS NEW OPPORTUNITIES. WE ALSO LOVED THE NEW LEAD GENERATION APP."

WILLIAM MILDON, HYDRO GROUP SYSTEMS INC.



50%

OF VISITORS INFLUENCE INVESTMENT



A CATALYST FOR INNOVATION

Oi Americas will bring together key technical and strategic audiences from the key sectors including Offshore Oil & Gas, Marine Renewables, Marine Science, US Government, Aquaculture and Naval/Defense.

Demonstrate your technologies live in action, educate your customers, generate qualified leads and strengthen and advance your networks in the ocean tech hub of San Diego.



BENEFITS OF EXHIBITING

Gain market reach: With a targeted attendance of 2500 ocean professionals, you will meet a true blend of business operations and engineering specialists to ensure users and budget holders experience your solutions.

Access a quality technical audience: Gain valuable insights from the events world leading conferences, and be in the vanguard of the latest thinking. Position yourself as a thought leader and submit content for possible inclusion in the conferences.

Targeted networking: Develop your network and increase your visibility both face to face and digitally. We curate a global community that offers exhibitors the best connections, and the best growth opportunities.

Diversify your markets: From offshore energy to aquaculture, marine science to security and much, much more, we connect you with the ocean technology industry and the wider Blue Economy from seabed to surface, and beyond.

“Oceanology Americas is an important event for us to connect with existing customers and demonstrate new capabilities to the industry, both on the show floor and in the technical sessions at the conference.”

RICHARD MILLS
KONGSBERG MARITIME



TOP AREAS OF PRODUCT INTEREST

- ✓ AUVs
- ✓ Acoustics
- ✓ Oceanography
- ✓ ROVs
- ✓ Robotics
- ✓ Ocean observation
- ✓ Marine survey
- ✓ Data acquisition / management
- ✓ Sensors
- ✓ Submarines / Submersibles
- ✓ Bathymetric survey
- ✓ Sonar & systems
- ✓ Cameras
- ✓ Underwater communication's
- ✓ Marine engineering
- ✓ Remote sensing
- ✓ USVs
- ✓ Marine biology

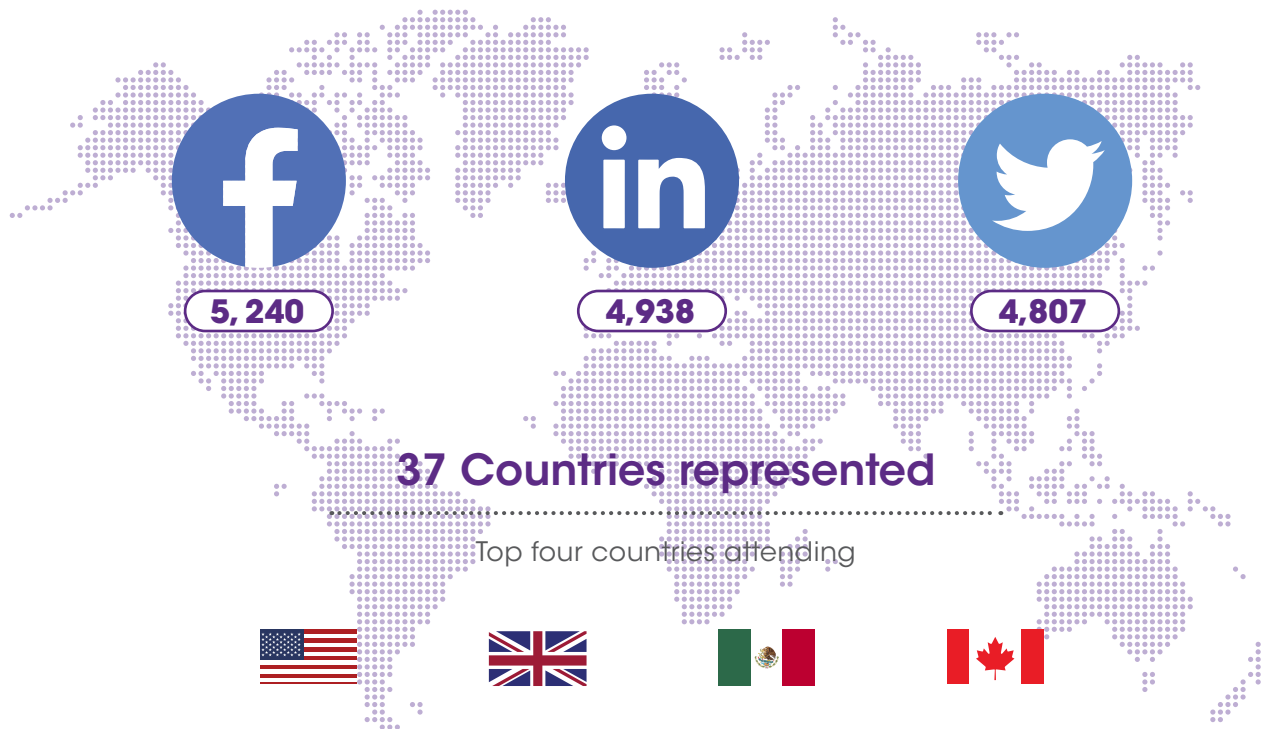
REGISTER YOUR INTEREST HERE



Oi - The Global Ocean Community

Converging on San Diego

The Oi portfolio is made up of Oi (London), **Oi Americas** and Oi Middle East, it's the leading portfolio of ocean tech and science events across the globe. We've built up a significant global community of highly targeted companies, attendees and world class speakers who're all united by technology. By investing in OiA you'll have access to the community enabling you to create greater impact to far reaching engaged audiences.



VISITOR PRIMARY SECTORS

38% Offshore Oil & Gas	20% Offshore Construction	15% Academia	11% Aquaculture
24% Marine Renewables	20% Government / USN	13% Shipping	10% Coastal Engineering
23% Marine Science	17% Ports	13% Environmental Protection	

PLUS REPRESENTATIVES FROM THE FOLLOW INDUSTRIES:

• MARITIME SECURITY • OCEAN MINING • TELECOMS • UTILITIES/POWER

SUPPORT AND ATTENDEES FROM MAJOR TRADE ASSOCIATIONS AND INDUSTRY ORGANISATIONS INCLUDING:

- SUT and SUT Houston
- IMarEST
- National Oceanographic Partnership Program



WHAT TO EXPECT FOR 2023

As Oceanology International Americas continues to develop we are introducing and enhancing a number of features that will enable exhibitors to create better connections, forge new partnerships and networks across multiple ocean sectors across the whole of the Americas and the Asia Pacific region.

FEATURES IN 2023



Oi CONNECT

New for 2023, Oi Connect will integrate a B2B Match Meetings platform, that will enable all Exhibitors to connect pre-event with Visitors and Delegates, gain insight into objectives for attending and schedule meetings on the trade show floor.



US GOVERNMENT OCEAN HUB

[IN DEVELOPMENT]

Hosted by a number of Government departments the Ocean Hub is a key channel for USG technical and strategic engagement with exhibitors, ocean industry and technology innovation. The hub will also be a key opportunity for inter-agency engagement with a defined ocean focus;

- The New Blue Economy; Aquaculture, Offshore Energy, Coastal & Inland Waterways Protection and Ocean Pollution Management
- Use of AI & Autonomous Systems, Big Data Analytics, Climate Services, Sensors & Imaging, Satellite & Communications
- Platform to disseminate upcoming requirements through a series of Townhall and Networking opportunities

INVITED AGENCIES INCLUDE

NOAA, IOOS, US Navy, Office of Naval Research, US Coast Guard, NSF, BOEM and the Department of Energy



MARINE INSTITUTES PAVILION

[IN DEVELOPMENT]

The Marine Institutes Pavilion is a perfect opportunity to meet with multiple marine institutes, academic and research hubs, learning about key R&D insights and future project requirements.

15+ INTERNATIONAL ORGANISATIONS EXPECTED IN 2023 WITH FOLLOWING PARTICIPATING IN 2019

Scripps (USA), MBARI (USA), Florida Institute of Oceanography (USA), Skidaway Institute of Oceanography (USA), University of Southern Mississippi (USA), Hubbs-Seaworld Research Institute (USA), Texas A&M University (USA), CICESE (Mexico), National Oceanography Center (UK), Ocean Frontier Institute (Canada), Chinese Academy of Sciences (China)



INTERNATIONAL AND REGIONAL PAVILIONS

We work with a range of Commerce Departments and Clusters to ensure a strong international presence including Canada, Norway, the UK and USA. Speak to a member of the sales team for more details.



OCEAN ICT



Showcasing the cutting edge of marine and ocean IT, communications and AI solutions from the Ocean to Silicon Valley.



SMART EVENT TOOLS

Are you ready to capture better leads?

Our Smart Events tool is user friendly and enables you to collect & organize qualified lead data from your targeted audience. It also enables you to digitally distribute your marketing material directly.

WHO ATTENDS?

2,500
UNIQUE
ATTENDEES

200
EXHIBITORS

450
CONFERENCE
DELEGATES AND
SPEAKERS

+100
PRESENTATIONS
OVER THREE
DAYS

*Projected for 2023

SAMPLE VISITOR LIST

Director of Marketing, Airmar
Technology Corporation
Director, Algas Y Bioderivados
Marinos Sa De Cv
President, American
Cargoservice, Inc
Director, Marine
Products Applanix
Chief Scientist,
Aquaai Corporation
Director of International
Projects, Aquatica Submarines
Managing Director,
Armstrong Marine
Sales & Marketing Director,
Armstrong Marine
Vice President, Global
Marine Corporation

Communication Chief , Cicese.
Research Center In Ensenada,
Baja California
Oceanology Division Director,
Cicese. Research Center In
Ensenada, Baja California
Operations Director,
Cipli Systems Inc
Operations Director, Circdata
Director of Development,
Clear Blue Sea
Vice President, Clipper Oil
Deputy Chief, Waterways
Management,
Coast Guard District Eleven
Vice President, Coastal En

Director Offshore Aquaculture
Chile 2023 Program, Ecosea
Farming Spa
Director, International Buiness
Development, Edgetech
President,
Empire Ocean Sciences
Director of Workforce
Development, Emsi
Director General, Emso Eric
Director, Energy
International Consultants
Director, Ensenada Edc
Director,
Envi-unmanned Systems
Chief Operating Officer,
Empio Energy Inc

President, Gnration
Managing Director,
Green Elements
Chairman of The Administrative
Board, Gt Corporation Se
Director, Gt Corporation Se
President, Gts Consulting, Inc
SR. Director, Global Sales
Hemisphere, Gns
Director, HGA
Director, Hidroproyectos
Director, Autonomous
and Unmanned Systems,
Huntington Ingalls Industries
Chief, Hydramagnetics, Inc
President,
Hydro Group Systems Inc
Director, Hydro Systems

The conference Call for Papers will open in Summer '22, enabling exhibitors to position themselves as Thought Leaders to a high level delegate audience, with speaking and sponsorship opportunities available. Expected topics include;

- End-use Case Studies
- Hydrography, Geotechnics & Survey
- Ocean ICT & Data
- Ocean Observation
- Uncrewed Vehicles & Vessels



Bl...
President...
Automation...
Founder and Managing
Director, Brand Coalition
Chief, Renewable Energy
Section, Bureau Of Ocean
Energy Management
President & CEO, Business
Network For Offshore Wind
Director, C R Encapsulation Ltd
Chief of Staff,
California State Assembly
Chief Executive Officer,
Canada's Ocean Supercluster
President, Canal Geomatics /
Terrisgps
Director, Canopus
Marine Group
Sales Assistant Director ,
Casco Antiguo
CEO President,
Catalina Sea Ranch, Llc
Director of Research,
Center For The Blue Economy
Cigom-gmog-cicese Chief Pilot,
Cicese. Research Center In
Ensenada, Baja California

...
President...
Director of Engineering,
Deepsea Power & Light
Director Business Development
and R&D, Delta-phase
Electronics, Inc
Director, Water Power
Technologies Office
Department Of Energy
Vice President, Sonar
Localization Digi Labs
President, Dimensional Eye
Managing Director, Dimeye
Chief Operations Officer,
Doc Mapping Llc
Chief Engineer, Doppler Ltd
President, Doppler Ltd.
Project Director,
Earth Island Institute
Vice President, Business
Development,
Earthwise Sorbents
Business Director, Eca Group

...
Vice President, Undersea
Systems, General Dynamics
Mission Systems
Franchise Director,
Generation Next
Director, Geochemical
Environmental Research Group
Chief Marketing and Sales
Department Officer,
Geodevice Llc
Chief Marketing Officer,
Geodevice Llc
Production Director,
Geodevice Llc
Technical Director,
Get Engienering
Director, Glenair, Inc
President, Global Dynamix Inc
President, Global Ocean Design
Director, Gmss & Geosurveys
Director of The Marine
Department, Gmss &
Geosurveys
Director, International &
Maritime Affairs, Gnostech, Inc

...
Director, Imarest
Defense Sector Chief, Infragard
Director of Operations,
Innerspace Corporation
Executive Director, Start-up Yard
At Cove, Innovacorp
Managing Director,
Insight Overseas Inc
Assistant Director, Institute Of
Oceanology, Cas
Director, Intellisense Systems, Inc
President,
International Maritime Inc
Director of Development,
International Ocean Science &
Technology Industry Association
(Iostia)
Director, Invest In Norway
Director, Global Events, ION
Commercial Director, Ixblue
Director Bu Maritime
Operations, Ixblue
Executive Vice President, Ixblue
Marine Works Bu Director, Ixblue
Sales Director, Ixblue
Executive Director, Kaiser-sgi
(asia) Pte Ltd
Director Technology Integration,
Karas Partners

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REGISTER YOUR INTEREST HERE



BOOTH + SMART EVENTS TOOL = GREATER ROI

Packages to exhibit with a ready built stand start from \$6000.

Talk to us about your needs and we'll work with you to tailor a package that will deliver on your objectives.

New for 2023: Smart Events Tool

It's a suite of user-friendly tools, which will enable you to collect and organise qualified lead data from your targeted audience and to digitally distribute your marketing material directly. This unique tool will maximize your ROI from our events and services to generate valuable connections and future revenue.

At your stand or feature area you strategically place your smart readers allowing visitors to use their badge to collect content and product information digitally and sustainably whilst exchanging with you their digital business card. You may choose to have one reader for your business or multiple readers dedicating each one to a product/service or product line

Built by



In the business of building businesses

oceanologyinternationalamericas.com