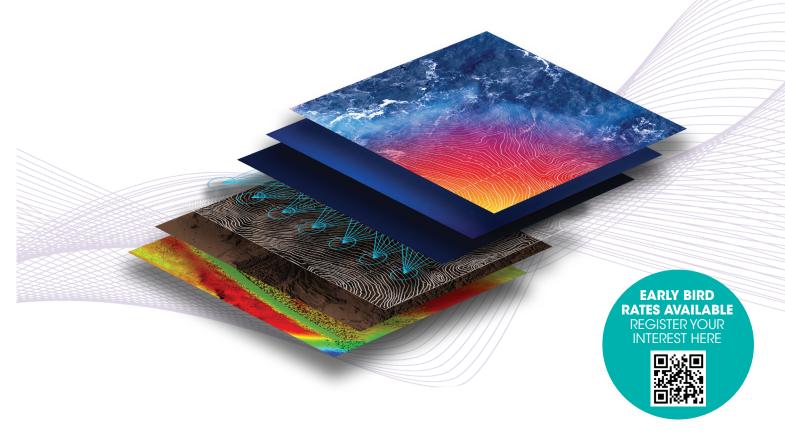


CONNECTING THE OCEAN TECHNOLOGY **COMMUNITY ACROSS THE AMERICAS**



EXHIBITING BROCHURE

2,750

UNIQUE **ATTENDEES** 200

EXHIBITORS

450

CONFERENCE **DELEGATES AND SPEAKERS**

150

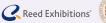
PRESENTATIONS OVER THREE DAYS

Projected for 2021

oceanologyinternationalamericas.com

Organised by:

Host city: Supported by:













CONNECTING THE OCEAN EXPLORATION COMMUNITY

Expand your business opportunities and reveal your innovative products over three days of face-to-face meetings at Oi Americas. Cultivate your business opportunities in the thriving blue economy sectors of the Americas. Exhibit to access **new technical & strategic audiences** from academia, government and 10+ industries, **all unified by their use of ocean technology**.

This is a Launchpad for you to innovate and showcase your products to the ocean science and technology community, giving your company a competitive edge. Seize the opportunity to excite people about your products.

REASONS TO EXHIBIT AT OI AMERICAS



SHOWCASE YOUR PRODUCTS

Gain exposure to buyers, specifiers and users of ocean technology from across the globe including research, government, acedemia and industry.



BUILD YOUR CLIENTELE

Connect with 8,000 visitors and position your business as an expert within the ocean technology and marine science community.



MEET THE INDUSTRY'S LARGEST MARKET

Take the opportunity to meet with 15+ vertical industries in research, govenrment, academia and industry all in the one place.



LIVE PRODUCT DEMONSTRATIONS

Exhibitors will be given the opportunity to demonstrate their equipment in action either on San Diego Bay or within the Exhibition Hall.



CREATE BRAND AWARENESS

Take advantage of our free marketing and PR opportunities as well as tailored sponsorship packages to ensure your brand stands out.



REACH YOUR AUDIENCE

Meet with leading buyers and suppliers in maring renewables, oil & gas, maritime defence and aquaculture.

"GREAT ATTENDEES AND EXHIBIT. AWESOME OPPORTUNITY TO SHOW POTENTIAL CUSTOMERS AND CURRENT CUSTOMERS NEW PRODUCTS AS WELL AS DISCUSS NEW OPPORTUNITIES. WE ALSO LOVED THE NEW LEAD GENERATION APP."

WILLIAM MILDON, HYDRO GROUP SYSTEMS INC.



50%

OF VISITORS
INFLUENCE
INVESTMENT

INDUSTRIES IN ATTENDANCE



ACADEMIA



COASTAL ENGINEERING/ PROTECTION



FISHERIES AND AQUACULTURE



GOVERNMENT



MARINE ENVIRONMENTAL PROTECTION



MARINE RENEWABLES



MARINE SCIENCE



MARITIME SECURITY



OCEAN MINING



OFFSHORE CONSTRUCTION



OFFSHORE OIL & GAS



PORTS, HARBOURS AND TERMINALS



SHIPS AND SHIPPING



TELECOMS



UTILITIES/ POWER

A CATALYST FOR INNOVATION OCEAN EXPLORATION COMMUNITY



VISITOR PRIMARY SECTORS

38%

20%

15%

11% Aquacultur<u>e</u>

Offshore Oil & Gas

Marine Renewables

Marine Science

Offshore Construction 20%

Academia 13%

Government / USN

Shipping

Coastal Engineering

10%

23%

24%

17% Ports

13%

Environmental Protection

PLUS REPRESENTATIVES FROM THE FOLLOW INDUSTRIES:

MARITIME SECURITY
 OCEAN MINING
 TELECOMS
 UTILITIES/POWER

TOP 20 MOST POPULAR PRODUCTS AND SERVICES

- Acoustics
- Autonomous Underwater Vehicles - AUVs
- Remote Operated Vehicles -
- Oceanography
- Robotics
- Sensors
- Ocean Observation
- · Data Aquisition/ Management
- · Sonar & Systems
- Remote Sensing

- Bathymetric Survey
- Unmanned Surface Vehicles
- Cameras
- Marine Survey
- Underwater Communications
- Batteries
- · Beacons & Buoys
- Submarines & Submersibles
- Ocean Modeling
- · Unmanned Aerial Systems -

SUPPORT AND ATTENDEES FROM MAJOR TRADE **ASSOCIATIONS AND INDUSTRY ORGANISATIONS INCLUDING:**

- SUT and SUT Houston
- IMarEST
- IMCA
- NOAA
- National Oceanographic Partnership Program
- Scripps Institution of Oceanography





WHO ATTENDS?

2,750

UNIQUE ATTENDEES

200

EXHIBITORS

Communication Chief. Cicese.

450

CONFERENCE DELEGATES
AND SPEAKERS

150

PRESENTATIONS
OVER THREE DAYS

Director, International & Maritime

Projected for 2021

SAMPLE VISITOR LIST

Director of Marketing, Airmar **Technology Corporation** Director, Algas Y Bioderivados Marinos Sa De Cv President, American Cargoservice, Inc Director, Marine Products **Applanix** Chief Scientist, Aquaai Corporation Director of International Projects, Aquatica Submarines Managing Director, Armstrong Sales & Marketing Director, Armstrong Marine Chief Exploration Officer, Around-n-over President, Around-n-Over Chief Investigator, Arrow Investigations, Inc Chair, Board of Directors, Ashored Inc. President, Beringia Llc Vice President, Beringia Llc President, Bio-waves Inc President & CEO, Birns, Inc President, Blue Economy Strategies, Inc President, Blue Link President & CEO, Bluenalu Managing Directo, Blueprint Subsea President, Bluewave Automation, Founder and Managing Director, **Brand Coalition** Chief, Renewable Energy Section, Bureau Of Ocean Energy

Management

Assembly

Terrisgps

Ranch, Llc

President & CEO, Business

Network For Offshore Wind

Director, C R Encapsulation Ltd

Chief Executive Officer.Canada's

Director, Canopus Marine Group

Chief of Staff, California State

President, Canal Geomatics /

CEO President, Catalina Sea

Director of Research, Center For

Cigom-gmog-cicese Chief Pilot,

Cicese. Research Center In

Ensenada, Baja California

Ocean Supercluster

Sales Assistant Director

Casco Antiguo

The Blue Economy

Research Center In Ensenada. Baja California Oceanology Division Director, Cicese. Research Center In Ensenada, Baja California Operations Director, Cipli Systems Inc Operations Director, Circdata Director of Development, Clear Blue Sea Vice President, Clipper Oil Deputy Chief, Waterways Management, Coast Guard District Eleven President, Coastal Environments Vice President, Coastal **Environments** Deputy Managing Director, Coda Octopus Products Ltd President of Technology, Coda Octopus Products Ltd Chief Technology Officer, Codar Ocean Sensors, Ltd. President, Continuous **Engineering Solutions Director New Business** Development, Cts Corporation Assistant Vice President Government Relations & Economic Development, Dalhousie University Director of Business Development and Sales, Darley Defense President, Dbv Technology & Sonatech President, Deep 6 Florida, Llc Director of Engineering, Deepsea Power & Light Director Business Development and R&D, Delta-phase Electronics, Inc Director, Water Power Technologies Office Department Of Energy Vice President, Sonar Localization Diai Labs President, Dimensional Eye Managing Director, Dimeye Chief Operations Officer, Doc Mapping Llc Chief Engineer, Doppler Ltd President, Doppler Ltd. Project Director, Earth Island Vice President, Business Development, Earthwise Sorbents

Business Director, Eca Group

Director Offshore Aquaculture Chile 2023 Program, Ecosea Farming Spa Director International Buiness Development, Edgetech President, Empire Ocean Sciences Director of Workforce Development, Emsi Director General, Emso Eric Director, Energy International Director, Ensenada Edc Director, Envi-unmanned Systems Chief Operating Officer. Excipio Energy Inc Deputy Managing Director, Export-import Bank Of The U.s. (exim Bank) President, Falmat Cable Director, Falmat, Inc President, Fame Enterprises President, Fibernetics Llc Engineering Director, Fluidion Chief of Geometoc Department, French Ministry Of Defence Dga Director, Fuaro Government Accounts Director. Americas, Fugro Chief Engineer, Gdms Aus, General Dynamics Mission Systems Director, General Dynamics Mission Systems Vice President, Undersea Systems, General Dynamics Mission Systems Franchise Director, Generation Next Director, Geochemical Environmental Research Group Chief Marketing and Sales Department Officer, Geodevice Chief Marketing and Sales Department Officer, Geodevice Chief Marketing Officer, Geodevice Llc Production Director, Geodevice Llc Technical Director. Get Engienering Director, Glenair, Inc President, Global Dynamix Inc President, Global Ocean Design Director, Gmss & Geosurveys Director of The Marine Department, Gmss & Geosurveys

Affairs, Gnostech, Inc. President, Gnration Managing Director, Green Elements Chairman of The Administrative Board, Science-technical Director, Gt Corporation Se President, Gts Consulting, Inc SR. Director, Global Sales Hemisphere, Gnss Director, HGA Director, Hidroproyectos Director, Autonomous and Unmanned Systems. Huntington Ingalls Industries Chief, Hydramagnetics, Inc President, Hydro Group Systems Inc Director, Hydro Systems Development Inc Chief of Hydrographic Office Of The Polish Navy, Hydrographic Office Of The Polish Navy Chief of The Nautical Information Department, Hydrographic Office Of The Polish Navy President, Hydrovisions, inc President, Igloo Innovations Inc Vice President, Igloo Innovations Inc Chief Executive, Imarest Communications Director, **Imarest** Defense Sector Chief, Infragard Director of Operations. Innerspace Corporation Executive Director, Start-up Yard At Cove, Innovacorp Managing Director, Insight Overseas Inc Assistant Director, Institute Of Oceanology, Cas Director, Intellisense Systems, Inc President, International Maritime Inc Director of Development, International Ocean Science & Technology Industry Association (iostia) Director, Invest In Norway Director, Global Events, ION Commercial Director, Ixblue Director Bu Maritime Operations, lxblue **Executive Vice President** Ixblue Marine Works Bu Director, Ixblue Sales Director, Ixblue

Executive Director, Kaiser-sgi (asia) Pte Ltd Director Technology Integration, Karas Partners Lab Director - Coastal and Marine, Kaust Corelabs CEO/president, Kenautics, Inc Director, Kilometro Uno Founder/director, Kilómetro Uno Director of Marine Robotics Sales, Konasbera Maritime Director of Business Development, Kraken Commercial Director, **Kw Designed Solutions** Director, Kw Designed Solutions General Manager / Vice President, L3 Asv Managing Director, Lauder Director of Business Development, Linden Photonics, Inc Director Business Development, Liquid Robotics Chief Architect, Lmco President, Loggerhead Instruments President, Macartney Underwater Technology CEO/president, Macgregor Rapp Vice President - Sales Research Vessels, Macgregor Rapp Director, Mackay Communications, Inc. (dba Mackay Marine) Managing Director, Mallinson Sadler Productions President & CEO, Marine Advanced Robotics, Inc Environmental Director, Marine Construction Technologies Sales Director, Marine Innotec Associate Vice President (Marine Institute) Administration and Finance, Marine Institute President, Marine Sonic Technology Vice President, Business Operations, Marine Sonic Technology President, Marine Technology Society President, Marine Ventures International, Inc Environmental Director, Maritime Construction Technologies Development Director, Maritime Museum Of San Diego President, Masters And Masters President, Measutronics Corporation Vice-president, Mexican Geophysical Union Operations Director, Mexico-uk **Business Council** Vice President, Chief Business Development Officer, Mitcham Industries, Inc Vice President, Chief Business Development Officer, Mitcham Industries, Inc Director, Mjm Design Ltd President/cea, Monterey Bay Aauarium Research Institute President, Motion Picture Marine & Porpoise "stem" Robotics Chief Technology Officer, Mrv Systems

President & CEO, Mrv Systems, Llc Director of Business Development, Msi Transducers Chief, Hydrographic Surveys Division, Noaa, National Oceanic & Atmospheric Administration Director, Strategic Assessments and Technical Futures, Naval Information Warfare Center **Pacific** Vice President, Nessat, Inc Director, Nippon Kaiyo President, Nippon Kaiyo Director, Noaa Chief Scientist (ret), Noaa Satellite Service Director, Noaa Southwest Fisheries Science Center Deputy Director of Operations, Noaa/national Marine Fisheries Service Product Director, Norbit Subsea Director, Nps Corporation Senior Managing Director, O.k.e.service Co., ltd. Executive Vice President, Ocean Aero Executive Vice President, Ocean Aero Executive Vice President, Ocean Aero CEO/executive Director Ocean Exchange, Ocean Exchange Director BD. Ocean Infinity President, Ocean Innovations Vice President, Ocean Innovations President, Ocean Motion Technologies, Inc President, Ocean Sanctuaries, Director of Emerging Technologies Oceaneering Principal Assistant Director Oceans And Environment Executive Director, Oceansadvance President, Oceantech Director for Latin America. Offshore Marine Management Ltd Director, OFP President, Ogi Inc Managing Director, Okeanus Science & Technology, Llc Managing Director, Okeanus Science & Technology, Llc Director of Offshore Servcies, Olis Robotics Director of Operations, Orca Maritime Director of Development Oregon State University Foundation President, Outland Technology Associate Director, Pacific Marine **Energy Center** Division Director, Pacific Northwest National Laboratory Executive Director, Pacific Ocean **Energy Trust** Program Director, Pacific Ocean **Energy Trust** Technical Director, Pacifico Aquaculture Chief Technology Officer, Cofounder, Planck Aerosystems

Chief Technology Officer, Co-

founder, Planck Aerosystems

Chief Executive, Plymouth Marine Laboratory President, Porpoise Robotics Assistant Vice President, Port of San Diego Director, Environmental Protection, Port Of San Diego Director, General Services, Port Of San Diego President, Pressure Products Inc Vice President, Development, Principle Power Executive Director, Pureblue Managing Director, Radexpro Europe Oü Director of Sales and Marketing, Rbr Ltd President, Rdsea International, Inc Director, Reveille Capital Managing Director, Reveille Capital, Llc Director of Sales, Riptide Autonomous Solutions Sales Director, Roblon Director Marine Operations, Rockfish Editor-in-chief, Rov Planet Director of Engineering, Rowe Technologies Managing Director, RPS Managing Director, Rubicon **Business Partners** Director of R&D, Rutter Director of R&D, Rutter Vice President, Rutter Director, Market Communications Saab North America Director Economic Development San Diego Regional Edc Director of Research & Evaluation San Diego Workforce Partnership Director Recovery Ecology, San Diego Zoo Senior Director, Sarcos Managing Director, Schlumberger Director, Scripps Institution Of Oceanography Technical Director, Air-sea Interaction Laboratory, Scripps Institution Of Oceanography Director of Corporate Affiliates, Business Development. Industry Outreach, and Innovation, Scripps Institution Of Oceanography, University Of California At San Diego Managing Director, Sds Llc Director of Business Development. Sea Machines Robotics President, Sea Sciences, Inc Director, Product Management, Sea-bird Scientific Vice President, Seafloor Director of Operations, Seapower Communications Director, Seatrac Systems, Inc. President and CEO, Seatrec Director of Aquaculture, Secretaria De Pesca Y Acuacultura De Baja California President & CEO, Sensor Technology Ltd. Director, Oem Sales, Septentrio Inc President, Severn Marine Technology Board Direcotor At Shoshin Corp. & President of Shoshin Usa, Inc, Shoshin Usa Inc

Director Sensor Systems, Shotspotter Founder & Chief Scientist, Shotspotter Director, Showtime Media Services Lyd Chief Technical Office, Sidus Solutions Managing Director, Sidus Solutions Vice President, Sidus Solutions Business Development Director. Silicon Sensing Business Development Director, Silicon Sensing Area Director, Simrad Fisheries/ kongsberg Maritime Chief Executive Officer, Society For Underwater Technology President, Society For Underwater Technology Stem Outreach Director, Software Cannery Director & General Manager, Sonic Corporation Director of Sales and Marketing, Sonotronics Inc President of Sonotronics, Inc. Sonotronics Inc Representative Director, Spaceone Marketing Director, Spirent Federal Systems SR. Vice President. Stabbert Maritime Sr. Vice President, Stabbert Maritime / Pacific Survey Group Sales Director, Star-oddi President, Strategic Robotic Systems Director of Business Development, Strategos Consulting Llc Director of Marine Services, Strategos Consulting Llc Vice President & General Manager, Subsea Global Solutions President / CEO (americas & Africa), Subsea Hundred Global Director, Subsea Supplies Ltd. Manager Director, Subsea Supplies Ltd. Director of Business Development. Subseasail President, Suburban Marine Director, Sula Diving President, Sulis Subsea Vice President, Sulis Subsea Chief Innovation Officer & Cofounder, Sustainable Ocean Alliance Director of Business Development and Product Commercialization, Swift Engineering Inc Director of Sales, Swift Navigation President, Synergy Systems, Llc President. Tablemation Solutions Director, Technologic Systems Director, Technologic Systems Sales Director, Technologic Systems Director of Business Development, Director / Senior Oceanographe, Teg Oceanographic Services Director, Teledyne Caris Commercial Director Pnt, Teledyne Marine

WHAT TO EXPECT FOR 2021

As Oceanology International Americas continues to develop we are introducing and enhancing a number of features that will enable exhibitors to create better connections, forge new partnerships and networks across multiple ocean sectors across the whole of the Americas and Pacific Rim. By bringing together manufacturers, suppliers, intermediaries and buyers, OiA is the showcase event to exhibit at in 2021 for all ocean technology, monitoring, autonomy, unmanned systems, data and robotics.

FEATURES IN 2021



OIA CONNECT

A brand new concierge service for exhibitors - tell us which type of job functions and companies you'd like to showcase your products to, and we'll arrange a personalised 121 meetings diary for you at the OiA Connect lounge at the event.





US GOVERNMENT OCEAN HUB

hosted by NOAA, NOPP and Oceanology International

Hosting a number of key NOAA and US Government departments the Ocean Hub is a key channel for USG technical and strategic engagement with exhibitors, ocean industry and technology innovation. The hub will also be a key opportunity for inter-agency engagement with a defined ocean focus;

- Use of AI & Autonomous Systems, Big Data/Analytics, Observation Systems, Satellite & Communications, Sensors & Imaging
- Blue Economy; Aquaculture, Offshore Energy, Coastal & Inland Waterways Protection and Ocean Pollution Management
- Platform to disseminate upcoming requirements through a series of Townhall and Networking opportunities

INVITED AGENCIES INCLUDE

NOAA, IOOS, US Navy, Office of Naval Research, US Coast Guard, NSF, BOEM and the Department of Energy





MARINE INSTITUTES PAVILION

hosted by **Scripps Institution of Oceanography** and **Oceanology International**

The Marine Institutes Pavilion is a perfect opportunity to meet with multiple marine institutes, academic and research hubs, learning about key R&D insights and future project requirements.

15+ INTERNATIONAL ORGANISATIONS EXPECTED IN 2021 WITH FOLLOWING PARTICIPATING IN 2019

Scripps (USA), MBARI (USA), Florida Institute of Oceanography (USA), Skidaway Institute of Oceanography(USA), University of Southern Mississippi (USA), Hubbs-Seaworld Research Institute (USA), Texas A&M University (USA), CICESE (Mexico), National Oceanography Center (UK), Ocean Frontier Institute (Canada), Chinese Academy of Sciences (China)



INTERNATIONAL AND REGIONAL PAVILIONS

We work with a range of Commerce Departments and Clusters to ensure a strong international presence including Canada, Norway, Scotland, the UK and USA. Speak to a member of the sales team for more details.





Showcasing the cutting edge of marine and ocean IT, communications, satellite and AI solutions from the Ocean to Silicon Valley.



EMPERIA

Are you ready to capture better leads?

Emperia, included in your exhibitor package, lets you capture leads from the conversations you have with a simple scan of a badge. Emperia is an easy to use app that, importantly, works offline, allowing you to capture and score leads with confidence.

EXHIBIT INFOUR SIMPLE STEPS

STEP ONE

Choose your location on the exhibition floor



Take a look at the live floorplan to discover your ideal position. All available slots will be highlighted in blue.

EARLY BIRD
RATES AVAILABLE
REGISTER YOUR
INTEREST HERE



STEP TWO

Choose your booth package



Option 1: Pipe and Drape Booth Pipe and drape booths are an affordable opportunity, ranging from 50-400ft².

Option 2: Hard Wall Booth Hard wall booths are for those who would like a shell scheme, ranging from 100-400ft^{2.}

Option 3: We can build your booth for you Using our leading event knowledge, we have developed SmartSpace, a bespoke end-to-end booth build service with competitive rates.

Option 4: Space Only Only floor space is provided and you are responsible for the design and construction of your booth, using contractors of your own choice within our Rules & Regulations. You will need to submit your build plans to us for approval to ensure they confirm with venue regulations.

Option 5: Future Tech Hub Designed for new innovation, this pace is exclusive to organisations with less than 10 employees.

STEP THREE

Choose the right registration package for an onlie boost



You can highlight your products and services before the exhibition by choosing and exclusive Premium Registration Package.

On average, Premium Packages deliver more visitors to your company profile, more product views and more online pre-show leads. Get in touch and we can tell you all you need to know.

STEP FOUR

Maximise your brand exposure



How will you stand out? We have sponsorship and advertising opportunities to boost your exposure and drive more leads to suit a range of budgets, We even have free opportunities to help you stand out.

There's a lot you can do to boost your experience and get the best return on your investment. Plan now to succeed later.

BOOTH BUILD PACKAGES AND PRICING

- 100 ft² Pipe and Drape from \$4,175 (Early Bird Pricing)
- 100 ft² Shell Scheme (Hard Wall) from \$6,750
- 200 ft² Pipe and Drape Booth from \$8,350 (Early Bird Pricing)
- 200 ft² Shell Scheme (Hard Wall) from \$13,500
- 400 ft² Space Only from \$10,800 (Early Bird Pricing)
- Future Tech Hub \$2,789

PIPE AND DRAPE PACKAGE INCLUDES

8' black back & side drape walls, carpet, company name board, 1 black drape table (6'), 2 chairs, 1 waste basket and exhibitor indemnity. *

*does not include electrical socket

HARD WALL PACKAGE INCLUDES

Smart looking build (Silver metal shell with white panels), carpet, header (fascia and name board), plus 1 black drape table (6'), 2 chairs, 1 counter, 1 stool, 1 waste basket, 1 section of track lights, 1 electrical socket

THE FUTURE TECH HUB

Open to start-up/small companies new to exhibiting at Oi Americas. The package includes 50ft2 pipe and drape build, carpet, company name board, furniture package, digital registration and daily speaking opportunity.

* Conditions Apply

SALES ANDSPONSORSHIP TEAM

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